

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
Obama / Democrat / Preside Obama for America 1537

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	307295	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB #	Advertiser Code	Product Code
12856		
	10.11.11.15.1	
Agency Ref	Advertiser Ref	
2		

Line	Start Date	End Date	Description	S	itart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/09/12	10/15/12	Sa 8-10a	8	-10a	S-	:30	1	\$600.00	NM	
	Weeks: Spots: # Cl	Start Date 10/09/12 1 Day Air	10/15/12	WTFSS S- e Description	Spots/Week 1	Rate \$600.00 Start/End Time		h <u>Ad-ID</u>			Rate Type
	13 W	PTV Sa 10	/13/12 8:50 A	M Sa 8-10a		8-10a	:3	O OFA12P14	3н		\$600.00 NM
2	10/09/12	10/15/12	M-F 5-6a	5	-6a	-TWTF	:30	1	\$200.00	NM	
	Weeks:	Start Date 10/09/12		WTFSS WTF	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # CI 16 W	n <u>Day Air</u> PTV Tu 10		e <u>Descriptior</u> MM-F 5-6a	<u> </u>	Start/End Time 5-6a		<u>h Ad-ID</u> 0 0FA12A13	8н		<u>Rate</u> <u>Type</u> \$200.00 NM
4	10/09/12	10/15/12	M-F 7-9a	7	-9a	MTWTF	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/09/12		WTFSS WTF	Spots/Week 2	<u>Rate</u> \$500.00					, ' ' '
	Spots: # Cl	h <u>Day Ai</u>	r Date Air Tim	e Description	<u>1</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	16 W	PTV Tu 10	/09/12 7:29 A	M M-F 7-9a		7-9a	:3	O OFA12Z14	1н		\$500.00 NM
	17 W	PTV Th 10	/11/12 8:29 A	M M-F 7-9a		7-9a	:3	0 OFA12P14	3н		\$500.00 NM
8	3 10/09/12	10/15/12	M-F 9-10a	9	-10a	MTWTF	:30	1	\$425.00	NM	
	Weeks:	Start Date 10/09/12		WTFSS WTF	Spots/Week 1	<u>Rate</u> \$425.00	 ,				
	Spots: # C	h <u>Day Ai</u>	r Date Air Tim	e Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	14 W	PTV Th 10 Credited	d	M-F 9-10a		9-10a	:0	00			\$425.00 NM
L		spots be	eing mdgd on est	1037 W/0 10/	10						
9	10/09/12	10/15/12	M-F 10-11a	1	0-11a	MTWTF	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/09/12		WTFSS WTF	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # C	h <u>Day Ai</u>	r Date Air Tim	e Description	<u>1</u>	Start/End Time	Leng	h Ad-ID			Rate Type
	. –)/12/12 10:29 A	M M-F 10-11	a	10-11a	:3	0 OFA12G14	5ห		\$300.00 NM



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/09/12	10/15/12	Sa 10-1030a	10-1030a	S-	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Cl 12 W	Start Date 10/09/12 h <u>Day Air</u> /PTV Sa 10/			Rate \$200.00 Start/End Time 10-1030a		<u>h Ad-ID</u> 0 OFA12G1451	1		<u>Rate</u> <u>Type</u> \$200.00 NM
11 10/09/12	10/15/12	M-F 12n-1p	12-1p	MTWTF	:30	2	\$135.00	NM	
	PTV Th 10	10/15/12 MTWTF Date Air Time Descri	2n-1p	Rate \$135.00 <u>Start/End Time</u> 12-1p 12-1p	:3	<u>h Ad-ID</u> 10 OFA12G1451 10 OFA12G1451			Rate Type \$135.00 NM \$135.00 NM
13 10/09/12	10/15/12	Su 6p	6-630p	S	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> C 21 W	IPTV Su 10 Credited	10/15/12S Date Air Time Descri	·	Rate \$500.00 Start/End Time 6-630p		th Ad-ID			<u>Rate Type</u> \$500.00 NM
14 10/09/12	10/15/12	1130p-12x After NFL	1130p-1205a	S	:30	1	\$600.00	NM	
Weeks: Spots: <u>#</u> C 10 W	IPTV Su 10 Credited	/14/12 1130p	-12x After NFL	Rate \$600.00 Start/End Time 1130p-1205a		th Ad-ID 00	,		<u>Rate</u> <u>Type</u> \$600.00 NM
15 10/09/12	10/15/12	M-F 1135p-1235a	1135p-1235a	-TWTF	:30	1	\$225.00	NM	
Weeks: Spots: <u>#</u> C 13 W		End Date MTWTFSS 10/15/12 -TWTF r Date Air Time Descri /09/12 12:08 AM M-F 1		<u>Rate</u> \$225.00 <u>Start/End Time</u> 1135p-1235a		<u>th Ad-ID</u> 30 OFA12A138	н		<u>Rate</u> <u>Type</u> \$225.00 NM
16 10/09/12	10/15/12	M-F 5-530p	5-530p	-TWTF	:30	1	\$585.00	NM	
Weeks: Spots: # C 17 W	h <u>Day Ai</u>	10/15/12 -TWTF		Rate \$585.00 <u>Start/End Time</u> 5-530p		<u>th Ad-ID</u> 30 OFA12G145	н		<u>Rate Type</u> \$585.00 NM
17 10/09/12	10/15/12	M-F 530-6p	530-6p	-TWTF	:30	1	\$500.00	NM	
Weeks: Spots: # C		10/15/12 -TWTF		<u>Rate</u> \$500.00 <u>Start/End Time</u> 530-6p		<u>th Ad-ID</u> 30 OFA12G145	Н		<u>Rate</u> <u>Type</u> \$500.00 NM



8 WPTV M

10/15/12

11:00 PM Revolution

Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

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Spots/ Rate End Date Start/End Time **MTWTFSS** Length Week Type Line Start Date Description 18 10/09/12 10/15/12 M-F 6-630p 6-630p -TWTF--:30 \$650.00 NM Rate End Date **MTWTFSS** Spots/Week Weeks: Start Date 10/15/12 -TWTF--\$650.00 10/09/12 Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description \$650-00 NM 18 WPTV W 10/10/12 M-F 6-630p 6-630p :00 See MG 18.20,18.21 :00 \$650.00 NM 6-630p 19 WPTV Th 10/11/12 M-F 6-630p See MG 18.20,18.21 :30 OFA12P143H \$1,500.00 NM 10/12/12 10:11 PM dateline 20 WPTV F 10-11p MG for 20.16,18.19,18.18 9-10p :30 OFA12P143H \$350.00 NM 21 WPTV Sa 10/13/12 9:44 PM chicago fire MG for 20.16,18.19,18.18 :30 1 \$500.00 NM 19 10/09/12 10/15/12 Sa 6p 6-630p ----S-Rate MTWTFSS Spots/Week Start Date **End Date** Weeks: 10/09/12 10/15/12 ----5-\$500.00 Rate Type Air Time Description Start/End Time Length Ad-ID Spots: # Ch Day Air Date \$500.00 NM 9 WPTV Sa 10/13/12 Sa 6p 6-630p :00 See MG 19.10 :30 OFA12G145H \$300.00 NM 7-730pm 10 WPTV Sa 10/13/12 7:29 PM Sa 7p News MG for 19.9 10/13 \$550.00 NM -TWTF--:30 M-F 7-730p 7-730p 20 10/09/12 10/15/12 **MTWTFSS** Spots/Week Rate Start Date End Date Weeks: \$550.00 10/09/12 10/15/12 -TWTF--Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # Ch Day Air Date \$550.00 NM 7-730p :00 M-F 7-730p 16 WPTV Th 10/11/12 See MG 18.20,18.21 7-8p ----S-:30 \$350.00 NM Sa 7-8P 21 10/09/12 10/15/12 **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate ----S-\$350.00 10/09/12 10/15/12 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # Ch Day Air Date \$350.00 NM :00 Sa 7-8P 7-8p 9 WPTV Sa 10/13/12 See MG 21.10,21.11 \$60.00 NM 11 WPTV M 10/15/12 4:39 AM M-F 430-5a 430-5a ·30 OFA12P143H MG for 21.9 10/13 :30 OFA12G145H \$275.00 NM 4-5p 10 WPTV M 10/15/12 4:30 PM M-F 4p-5p MG for 21.9 10/13 M----:30 \$600.00 NM 730-8p 22 10/15/12 10/15/12 M-F 730-8p **MTWTFSS** Rate Start Date End Date Spots/Week Weeks: \$600.00 10/09/12 10/15/12 M----Rate Type Start/End Time Length Ad-ID Spots: # Ch Day Air Date Air Time Description \$600.00 NM :00 730-8p 10 WPTV M 10/15/12 M-F 730-8p Credited spots being mdgd on est 1537 w/o 10/16 \$1,250.00 NM 10/15/12 10-11p M-----:30 24 10/09/12 Revolution Spots/Week End Date **MTWTFSS** Rate Start Date Weeks: M----\$1,250.00 10/15/12 Start/End Time Length Ad-ID Rate Type Day Air Date Air Time Description Spots: # Ch

10-11p

:30 OFA12G145H

\$1,250.00

NM



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 10/09/12	10/15/12	M-F 11-1135p	11-1135p	-TWTF	:30	1	\$600.00	NM	
Weeks:	10/09/12 10	nd Date MTWTFSS D/15/12 -TWTF	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # C 24 W	h <u>Day Air Da</u> /PTV F 10/12/			Start/End Time 11-1135p		<u>n Ad-ID</u>) 0FA12G14	15н		<u>Rate Type</u> \$600.00 NM
27 10/09/12	10/15/12	Su 9-10a	9-10a	S	:30	1	\$1,800.00	NM	
Weeks: Spots: # C		0/15/12S	Spots/Week 1 otion	Rate \$1,800.00 Start/End Time	Lengt	h Ad-ID			Rate Type
. –	/PTV Su 10/14/			9-10a	:3	0 OFA12G14	15н		\$1,800.00 NM
28 10/09/12	10/15/12	NFL Game	4p-12a	S	:30	1	\$1,750.00	NM	
Weeks: Spots: # 0 4 W	10/09/12			Rate \$1,750.00 <u>Start/End Time</u> 4p-12a		<u>h Ad-ID</u> 0 0FA12G14	15н		<u>Rate</u> <u>Type</u> \$1,750.00 NM
29 10/09/12	10/15/12	Su 7-8a	7-8a	S	:30	1	\$150.00	NM	
				<u>Rate</u> \$150.00 <u>Start/End Time</u> 7-8a		<u>h Ad-ID</u> 0 0FA12P14	13н	. **	<u>Rate</u> <u>Type</u> \$150.00 NM
30 10/09/12	10/15/12	M-F 630-7p	630-7p	MTWTF	:30	1	\$1,800.00	NM	
				Rate \$1,800.00 <u>Start/End Time</u> 630-7p		<u>h Ad-ID</u> 0 OFA12P14	43н		<u>Rate</u> <u>Type</u> \$1,800.00 NM
31 10/09/12	10/15/12	dateline	10-11p	F	:30	1	\$1,000.00	NM	
Weeks: Spots: # C 2 V	10/09/12			Rate \$1,000.00 <u>Start/End Time</u> 10-11p		<u>h Ad-ID</u> 0 ofa12g1	45н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
32 10/09/12	10/15/12	the voice	8-11p	M	:30	1	\$3,000.00	NM	W
Weeks: Spots: <u>#</u> 0 1 V	10/09/12 1			Rate \$3,000.00 <u>Start/End Time</u> 8-11p		<u>h Ad-ID</u> 0 ofa12g1	45н		<u>Rate</u> <u>Type</u> \$3,000.00 NM
33 10/09/12	10/15/12	revolution	10-11p	M	:30	1	\$1,800.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 0/15/12 M	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # 0	Ch <u>Day Air Da</u> VPTV M 10/15			Start/End Time 10-11p		<u>h Ad-ID</u> 0 0FA12P1	43н		<u>Rate Type</u> \$1,800.00 NM



Invoice # Invoice Date Invoice	Month Invoice Period
	40/04/40 40/45/40
307295-1 10/21/12 Octobe	er 2012 10/01/12 - 10/15/12

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34 10/09/12	10/15/12	voice	8-9p	-T	:30	1	\$2,500.00	NM	
Weeks: Spots: <u>#</u> C 1 W	Start Date 10/09/12 th <u>Day Air</u> /PTV Tu 10		1 cription	Rate \$2,500.00 <u>Start/End Time</u> 8-9p		n <u>Ad-ID</u>) ofa12z14	lH		<u>Rate</u> <u>Type</u> \$2,500.00 NM
35 10/09/12	10/15/12	go on/new normal	9-10p	-T	:30	1	\$750.00	NM	
Weeks: Spots: <u>#</u> C 1 W	10/09/12		1 cription	Rate \$750.00 <u>Start/End Time</u> 9-10p		1 <u>Ad-ID</u>) ofa12a13	8н		<u>Rate</u> <u>Type</u> \$750.00 NM
36 10/09/12	10/15/12	parenthood	10-11p	-T	:30	1	\$1,250.00	NM	
Weeks: Spots: <u>#</u> C 1 W	10/09/12		1 cription	<u>Rate</u> \$1,250.00 <u>Start/End Time</u> 10-11p		n <u>Ad-ID</u> 0 OFA12A13	38н		Rate Type \$1,250.00 NM
37 10/09/12	10/15/12	I&o:svu	9-10p	W	:30	1	\$1,000.00	NM	
	Start Date 10/09/12 Ch <u>Day Ai</u> VPTV W 10		1 cription	Rate \$1,000.00 <u>Start/End Time</u> 9-10p		<u>h Ad-ID</u> 0 ofa12g14	1 5н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
38 10/09/12	10/15/12	grimm	8-9p	F	:30	1	\$650.00	NM	
	10/09/12 Ch <u>Day Ai</u> VPTV F 10 See MG VPTV F 10	0/12/12 grim	1 cription m	Rate \$650.00 <u>Start/End Time</u> <i>8-9p</i> 8-9p	:0	<u>h Ad-ID</u> 0 0 ofa12p14	1 3н		<u>Rate</u> <u>Type</u> \$650.00 NM \$650.00 NM
39 10/09/12	10/15/12	grimm	9-10p	F	:30	1	\$500.00	NM	
I	<u>Start Date</u> 10/09/12 Ch <u>Day Ai</u> VPTV F 10	10/15/12F	1 cription	Rate \$500.00 <u>Start/End Time</u> 9-10p		<u>h Ad-ID</u> 0 OFA12G14	45H	1 .	Rate Type \$500.00 NM
40 10/09/12	10/15/12	dateline	10-11p	F	:30	1	\$1,000.00	NM	
Weeks: Spots: # C 1 V		10/15/12F	1	Rate \$1,000.00 <u>Start/End Time</u> 10-11p		<u>h Ad-ID</u> 0 ofa12p1	43н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
41 10/09/12	10/15/12	nbc encores	8-9p	S-	:30	1	\$300.00	NM	
–	Start Date 10/09/12 Ch <u>Day A</u> VPTV Sa 10	10/15/12S- ir Date <u>Air Time</u> <u>Des</u>	cription 1	Rate \$300.00 <u>Start/End Time</u> 8-9p		<u>h Ad-ID</u> 0 0FA12P1	43н		<u>Rate</u> <u>Type</u> \$300.00 NM



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42 10/09/12	10/15/12	NBC Encore	9-10p	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12S-	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Cl	h <u>Day</u> <u>Air</u> PTV Sa 10			Start/End Time 9-10p		<u>h Ad-lD</u> 0 0FA12G14	15H		<u>Rate</u> <u>Type</u> \$300.00 NM
43 10/14/12	10/14/12	NFL Pregame	4-10p	S	:30	1	\$900.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ci		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /14/12 6:59 PM NFL P		Start/End Time 4-10p		<u>h Ad-ID</u> 0 0FA12P14	IЗн		<u>Rate</u> <u>Type</u> \$900.00 NM
44 10/09/12	10/12/12	M-F 630-7p	630-7p	-TWTF	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Ai</u>			Start/End Time		h Ad-ID			Rate Type
1		/09/12 7:00 PM M-F 6	'	630-7p		0 OFA12A13	38H		\$1,800.00 NM
2 W	PTV W 10' See MG		30-7p	630-7p	:0	0			\$1,800.00 NM
3 W	PTV Th 10		30-7p	630-7p	:3	0 OFA12P14	13н		\$1,800.00 NM
45 10/11/12	10/11/12	Vice Pres Debate	8-11p	T	:30	2	\$3,000.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSST	Spots/Week 2	Rate \$3,000.00			3/3/		
Spots: # C 2 W	IPTV Th 10 Credited	0/11/12 Vice F	Pres Debate	Start/End Time 8-11p	Lengt :0	<u>h Ad-ID</u> 10			<u>Rate</u> <u>Type</u> \$3,000.00 NM
		eing mdgd on est 1537 w/d		0.44		0.0541351	4 E 1 1		E2 000 00 NM
1 W	/PTV Th 10	0/11/12 10:45 PM Vice F	Pres Debate	8-11p	:3	0 OFA12G1	45H		\$3,000.00 NM
46 10/09/12	10/12/12	M-F 7-9a	7-9a	-TWTF	:30	1	\$500.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 1	Rate \$500.00					
Spots: # C	h <u>Day Ai</u> /PTV Tu 10			Start/End Time 7-9a		<u>th Ad-ID</u> 0 0FA12A1	38н		<u>Rate Type</u> \$500.00 NM
47 10/09/12	10/12/12	M-F 5-530p	5-530p	-TWTF	:30	1	\$585.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 1	<u>Rate</u> \$585.00					
Spots: <u>#</u> C 1 W	h <u>Day Ai</u> /PTV Tu 10			Start/End Time 5-530p		th <u>Ad-ID</u> 30 OFA12A1	38н		<u>Rate Type</u> \$585.00 NM
48 10/09/12	10/12/12	M-F 530-6p	530-6p	-TWTF	:30	1	\$500.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C		ir <u>Date</u> <u>Air Time</u> <u>Descr</u> 0/09/12 5:54 PM M-F 5		Start/End Time 530-6p		th <u>Ad-ID</u> 30 OFA12Z1	41H		<u>Rate Type</u> \$500.00 NM



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Line Start Date End	Date Description	Start/End Time	MTWTFSS		Spots/ Veek	Rate	Туре	
49 10/13/12 10/1	3/12 Sa 7p News	7-730pm	S-	:30	1	\$300.00	NM	
Weeks: Start			<u>Rate</u> \$300.00		<u>-</u>			
	y Air Date Air Time Des		Start/End Time 7-730pm	Length :	<u>Ad-ID</u> 0FA12P143H			<u>Rate</u> <u>Type</u> \$300.00 NM
50 10/09/12 10/1	2/12 M-F 10-11a	10-11a	-TWTF	:30	2	\$300.00	NM	
Weeks: <u>Start</u> 10/09 Spots: <u>#</u> Ch <u>Da</u> 2 WPTV To 1 WPTV W	12 10/15/12 -TWTF y <u>Air Date</u> <u>Air Time</u> <u>Des</u> 10/09/12 10:59 AM M-F	- 2 cription 10-11a	Rate \$300.00 Start/End Time 10-11a 10-11a		<u>Ad-ID</u> 0FA12Z141H 0FA12P143H			Rate Type \$300.00 NM \$300.00 NM
51 10/09/12 10/1	2/12 M-F 11-12n	11a-12p	-TWTF	:30	5	\$135.00	NM	
Weeks: <u>Start</u> 10/05 Spots: <u>#</u> Ch <u>Di</u> 1 WPTV Ti 2 WPTV W 5 WPTV TI 3 WPTV F	/12 10/15/12 -TWTF y <u>Air Date </u>	5 coription 111-12n 111-12n 111-12n	Rate \$135.00 Start/End Time 11a-12p 11a-12p 11a-12p 11a-12p 11a-12p	:30 :30 :30	Ad-ID OFA12A138H OFA12G145H OFA12G145H OFA12P143H OFA12G145H			Rate Type \$135.00 NM \$135.00 NM \$135.00 NM \$135.00 NM \$135.00 NM
52 10/09/12 10/1	2/12 M-F 12n-1p	12-1p	-TWTF	:30	4	\$135.00	NM	
10/09	NY Air Date Air Time Des 1 10/09/12 12:28 PM M-F 10/10/12 12:35 PM M-F	4 scription 12n-1p 12n-1p 12n-1p	Rate \$135.00 <u>Start/End Time</u> 12-1p 12-1p 12-1p	:30 :30	<u>Ad-ID</u> OFA12A138H OFA12P143H OFA12P143H OFA12P143H			Rate Type \$135.00 NM \$135.00 NM \$135.00 NM \$135.00 NM
	5/12 M-F 1-2p	1-2p	M	:30	2	\$125.00	NM	
10/09 Spots: # Ch D	Date End Date MTWTFS. /12 10/15/12 M ay Air Date Air Time Des 10/15/12 12:59 PM M-F 10/15/12 1:59 PM M-F	scription 1-2p	Rate \$125.00 <u>Start/End Time</u> 1-2p 1-2p		<u>Ad-ID</u> 0Fa12G145H 0Fa12P143H			Rate Type \$125.00 NM \$125.00 NM
54 10/09/12 10/1	2/12 M-F 2-3p	2-3p	-TWTF	:30	5	\$100.00	NM	
10/09	ay Air Date Air Time Des J 10/09/12 2:24 PM M-F J 10/09/12 2:59 PM M-F J 10/10/12 2:46 PM M-F	5 scription 7 2-3p 7 2-3p 7 2-3p	Rate \$100.00 Start/End Time 2-3p 2-3p 2-3p 2-3p 2-3p 2-3p	:30 :30 :30	Ad-ID OFA12Z141H OFA12A138H OFA12G145H OFA12P143H OFA12P143H	 		Rate Type \$100.00 NM \$100.00 NM \$100.00 NM \$100.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

S	p	ot	s/		
A		_	١.		

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
55 10/09/12	10/12/12	3-4pm Jeff Probst	3-4p	-TWTF	:30	4	\$100.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
C4 # C	10/09/12	10/15/12 -TWTF		\$100.00 Start/End Time	Lenat	h Ad-ID			Rate Type
Spots: # C			4pm Jeff Probst	3-4p		<u>n 20-10</u> 0 OFA12Z141H			\$100.00 NM
			4pm Jeff Probst	3-4p		O OFA12P143H			\$100.00 NM
			4pm Jeff Probst	3-4p		O OFA12G145H			\$100.00 NM
			4pm Jeff Probst	3-4p		O OFA12G145H			\$100.00 NM
				<u>.</u>					4100.00 11111
56 10/09/12	10/12/12	M-F 4p-5p	4-5p	-TWTF	:30	5	\$300.00	NM 	
Weeks:	Start Date 10/09/12	End Date MTWTF 10/15/12 -TWTF		<u>Rate</u> \$300.00					
Spots: # C	h <u>Day A</u>	ir Date Air Time D	escription_	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 W		0/09/12 4:30 PM M	-F 4p-5p	4-5p	:3	O OFA12A138H			\$275.00 NM
5 W	/PTVW 10	D/10/12 4:39 PM M		4-5p	:3	O OFA12P143H			\$275.00 NM
		0/11/12 3:59 PM M		4-5p	:3	O OFA12P143H			\$275.00 NM
3 W	/PTV Th 10	D/11/12 4:48 PM M	-F 4p-5p	4-5p	:3	O OFA12G145H			\$275.00 NM
4 W	/PTV F 10	D/12/12 4:54 PM M		4-5p	:3	O OFA12P143H			\$275.00 NM
57 10/09/12	10/12/12	M-F 11-1135p	11-1135p	-TWTF	:30	2	\$600.00	NM	
Weeks:	Start Date	End Date MTWTF	Spots/Week	Rate					· · · · · · · · · · · · · · · · · · ·
	10/09/12	10/15/12 -TWTF	2	\$600.00					
Spots: # C	h <u>Day A</u>			Start/End Time		h Ad-ID			Rate Type
			-F 11-1135p	11-1135p		0 OFA12Z141H			\$600.00 NM
2 W	VPTV W 1	0/10/12 11:11 PM M	-F 11-1135p	11-1135p	:3	0 OFA12P143H			\$600.00 NM
58 10/13/12	10/13/12	SNL	1130p-1a	S-	:30	2	\$410.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTF		<u>Rate</u> \$410.00					
Spots: # C			-	Start/End Time	Lena	th Ad-ID			Rate Type
		0/13/12 11:57 PMS		1130p-1a		0 OFA12G145H			\$410.00 NM
		0/13/12 12:59 AM S		1130p-1a	:3	0 OFA12P143H			\$410.00 NM
59 10/09/12	10/15/12	M-F 4p-5p	4-5p	MTWTF	:30	1	\$275.00	NM	
Part of me Weeks:	kgd pkg from Start Date		Spots/Week	Rate	-				<u></u>
••CONO.	10/09/12	10/15/12 MTWTF		\$275.00					
Spots: # C	h <u>Day A</u>	ir Date Air Time D	escription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1 V	VPTV W 1	0/10/12 3:59 PM N	I-F 4p-5p	4-5p	:3	0 OFA12G145H	ļ 		\$275.00 NIV
60 10/09/12	10/15/12	M-F 430-5a	430-5a	-TWTF	:30	1	\$50.00	NM	
Weeks:	kgd pkg from Start Date		Spots/Week	Rate					
	10/09/12	10/15/12 -TWTF		\$50.00					
Spots: # C			· · · · · · · · · · · · · · · · · · ·	Start/End Time		th Ad-ID			Rate Type
1 V	VPTV F 1	0/12/12 4:50 AM N	1-F 430-5a	430-5a	:3	30 OFA12P143F	!		\$50.00 NM
61 10/15/12	10/15/12	M-F 7-730p	7-730p	M	:30	1	\$600.00	NM (
Weeks:	Start Date			Rate	 -	· -			
	10/09/12	10/15/12 M		\$600.00	1	+b			Data Tuna
Spots: # C				Start/End Time		th <u>Ad-ID</u>	1		Rate Type
1 V	VPTV M 1	0/15/12 7:14 PM N	1-F /-730p	7-730p	- 13	30 OFA12P143H	1		\$600.00 NM



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Spots/

Line Start Date End D	ate Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
62 10/09/12 10/15	12 M-F 11-1135p	11-1135p	M	:30	1	\$625.00	NM	
Weeks: Start D		Spots/Week 1	<u>Rate</u> \$625.00					
Spots: # Ch Day 1 WPTV M	<u>Air Date</u> <u>Air Time</u> <u>Desc</u> 10/15/12 11:33 PM M-F		Start/End Time 11-1135p		th <u>Ad-ID</u> 30 OFA12P143	Н		<u>Rate</u> <u>Type</u> \$625.00 NM

Total Spots

77

Gross Total

\$45,060.00

Payment Terms 30 Days

Agency Commission

\$6,759.00

Net Amount Due

\$38,301.00